

SOME NEWS FROM THE CHAMBER ...



Metuchen Area Chamber of Commerce

The Chinese New Year begins today ...

Gong Xi Fa Cai!

2016 is the **Year of the Fire
Monkey**, and -- be you astrophile or
astrophobe -- you have to admit that
5,000 years of zodiacal elucidation
can be entertaining and occasionally relevant to almost anything you're involved
in.



The Monkey, for example, is an intelligent, witty and inventive animal. They are
problem solvers, working with their group while simultaneously demonstrating an
independence associated with achievers.

Better buckle up, though ... the Monkey is also a frenetic creature, given to wild swings;
toss in the intensifying element of Fire, and 2016 is looking to be One Wild Ride through
the Business Jungle.

In the Year of the Fire Monkey, prognosticators advise being super-organized and prepared for Opportunities as well as Crises avoid overconfidence and becoming emmeshed in too many tasks you cannot complete ... make efforts to seek the opinion of experts and seniors to attain your goals easily and at a faster pace.

WITH THAT last point in mind, the Chamber is offering **an accelerated schedule of seminars** to help members take advantage of this unpredictable yet opportunity-filled Monkey year.

* **Feb. 9, 16, 23:** [Personal Finance for Small Business Owners](#) ... presented by **Robert Goellner** and **Max Mintz** of Metuchen's [Common Interests](#) (STILL ROOM for tomorrow's first seminar, 8:00-9:15 a.m. at Metuchen Public Library ... [register today!](#))

* **Mar. 15:** [How to Start a Business in Metuchen](#) ... hear from Borough officials and business owners

* **Apr. 5, 12, 19:** [Online Marketing: Making Social Media Work for You](#) ... featuring communications expert **Susan Wilcox** of [e-Dynamic Marketing](#)

On Tuesday evening Mar. 1, we're co-presenting a food-filled networking party at Renaissance Woodbridge for Metuchen, Edison, Woodbridge chambers. [Details here.](#)

We've partnered with **Central Jersey SCORE** to provide [an ongoing series of free mentoring classes](#) for local business owners. Check the [SCORE website](#) for dates/times of special topic seminars on franchising, e-commerce, SBA loans, more.



And we've got more seminars on the way, because thriving in today's economic climate requires being as aware as possible of new trends shaping the business game board.

Or, as the old Chinese proverb says: "Before he orders a new pair of trousers, the monkey must know where to put his tail."

Don't we all?

Larry McCullough, Executive Director
Metuchen Area Chamber of Commerce

Don't Monkey Around ... with your Media Outreach!



JOIN THE Metuchen Area Chamber of Commerce and receive a professionally produced 1-minute video spot highlighting your business.

The video will be produced by Metuchen's [Image Up Studios](#) -- master photographer/videographer [David Glasofer](#) has been creating high-quality visual product for advertising, industrial and commercial clients for 35+ years.

[Here is a sample](#) of what Image Up created for Chamber member [Paradise Custom Stained Glass](#), featuring the fine art stylings of glassmaker [Amy Brooks](#).

Interested? Email the Chamber office at metuchenchamber@optimum.net or call (732) 548-2964. DEADLINE is March 1, 2016.

[Details here.](#)

***** Visit These Links and See What's Going on in Metuchen *****

Web: www.metuchenchamberexchange.com

Facebook: <https://www.facebook.com/MetuchenChamber>

Instagram: <https://www.instagram.com/metuchenchamber>

Twitter: @MetuchenChamber

Youtube Channel: Metuchen Area Chamber of Commerce

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