

SOME NEWS FROM THE CHAMBER ...



Metuchen Area Chamber of Commerce

I'VE BEEN at the Metuchen Area Chamber of Commerce just a short while, and one of best things by far is the daily opportunity to encounter an incredible diversity of Interesting People.

I've met a woman who teaches a chocolate-and-meditation class, a CPA with a phenomenal office art collection, 2 gentlemen who operate an international robotic construction company, a theatre director, a wrestling coach, a solar energy expert, a seamstress who makes bridal gown magic, an insurance agent who has been known to perform as Elvis.

And that's just the last couple weeks!

A major benefit of Chamber membership is your fellow members. How many do you personally know?

More importantly: how many of them know **you** ... and **your business**?

You'll get the chance to increase your circles of influence **Tuesday, Mar. 1, from 5:30-7:30 pm**, when our MACC gets together with the Edison and Woodbridge Chamber membership for a super networking event -- a deluxe **cocktail reception** featuring cheese stations, passed hors d'oeuvres (crab cakes, sesame chicken and



more), three distinct and delicious pasta stations ... plus cash bar.

It's at one of the area's great hotels:
[Renaissance Woodbridge](#), 515 Route 1
South, Iselin, and you can make your
reservation now by calling [\(732\) 738-
9482](tel:(732)738-9482) or emailing
admin@edisonchamber.com.

Cost: \$15 for members, \$25 for non-
members.

[Full info and tickets available here.](#)

BESIDES THE FOOD and fellowship, MACC members can purchase a vendor table for \$100 (or split two-ways for \$50 each) and distribute business promotional materials.

Another way to introduce yourself is to **donate a Door Prize** ... something in a \$25.00 amount would be perfect -- gift certificates, event tickets, variety baskets, special offer coupons, etc.



Please deliver your Door Prize items to our MACC office by Friday, Feb. 26 ... it's a good way to have people thinking about you long after the event.

AND THERE'S a 50/50 with proceeds going to the **Metuchen-Edison-Woodbridge-South Amboy YMCA** -- a very worthy community cause.

Sounds like a pretty good time for the Night after Leap Day.



See you there!

Larry McCullough, Executive Director
Metuchen Area Chamber of Commerce

Upcoming Chamber Seminars:

Feb. 23: [Personal Finance for Small Business Owners](#). 8:00 a.m. to 9:15 a.m. at Metuchen Public Library, 480 Middlesex Avenue, Metuchen. 3-part seminar by Common Interests financial planning firm; co-sponsored by Metuchen, Edison and Woodbridge Chambers of Commerce. **Must register at (732) 548-2964** or metuchenchamber@optimum.net. No fee for Chamber members; non-Chamber members \$15.

Feb. 24: [Loving and Surviving Your Family and Your Family Business](#). 8:00-10:30 a.m. Rothman Institute of Innovation and Entrepreneurship at Fairleigh Dickinson University in Madison NJ presents the Family Business Forum. \$35 for MACC members. Register by Feb. 22 to gzuccaro@fdu.edu or (973) 443-8842.

Mar. 15: [How to Start a Business in Metuchen](#). 8:00 a.m. to 9:30 a.m. in Council Chambers at Metuchen Borough Hall, 500 Main Street, Metuchen. Sponsored by Metuchen Savings Bank. Hear from Borough officials and local business owners on making a smooth start. Admission-free, open to the public.

Mar. 21: [Restaurant Business Mixer](#). 6:00-8:00 p.m. Two Chicks with Chocolate, 387 Main Street, Metuchen. Hospitality expert **Lisa Todaro** offers marketing tips for food-service businesses. Admission-free, open to all area food businesses. RSVP to: 732) 548-2964 or metuchenchamber@optimum.net.

Apr. 5, 12, 19: [Online Marketing - Making Social Media Work for You](#). 9:00 a.m.-12:00 noon. Susan Wilcox of e-Dynamic Marketing delivers a 3-part education series

designed to help business owners take full advantage of social media, email marketing and online promotions to generate sales and grow their business. YMCA Office, 483 Middlesex Avenue, Metuchen. No fee for Chamber members; non-Chamber members \$15. **Must register at (732) 548-2964** or metuchenchamber@optimum.net.

JOIN THE Metuchen Area Chamber of Commerce and receive a professionally-produced 1-minute video spot highlighting your business.

The video will be produced by Metuchen's [Image Up Studios](#) -- master photographer/videographer [David Glasofer](#) has been creating high-quality visual product for advertising, industrial and commercial clients for 35+ years.



[Here is a sample](#) of what Image Up created for Chamber member [Paradise Custom Stained Glass](#), featuring the fine art stylings of glassmaker [Amy Brooks](#).

INTERESTED? Email the Chamber office at metuchenchamber@optimum.net or call (732) 548-2964. DEADLINE is March 1, 2016. [Details here.](#)

***** [Visit These Links and See What's Going on in Metuchen](#) *****

Web: www.metuchenchamberexchange.com

Facebook: <https://www.facebook.com/MetuchenChamber>

Instagram: <https://www.instagram.com/metuchenchamber>

Twitter: [@MetuchenChamber](https://twitter.com/MetuchenChamber)

Youtube Channel: Metuchen Area Chamber of Commerce

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