

SOME NEWS FROM THE CHAMBER ...



Metuchen Area Chamber of Commerce

This is something worth checking out:

WHAT: A panel presentation on the proposed Metuchen Downtown Alliance

WHEN: Tuesday, Jan. 19, 2016 from 8:00 a.m. to 9:30 a.m.

WHERE: Council Chambers at Metuchen Borough Hall, 500 Main Street, Metuchen

COST: The event is admission-free and open to the public. No RSVP, just drop by.



Still in the planning stage, the **Metuchen Downtown Alliance** is envisioned as a managed business improvement district designed to foster the historic preservation and commercial revitalization of downtown Metuchen.

The idea for the Alliance came about after the Borough of Metuchen was accepted into **Main Street New Jersey**, a technical assistance program operated by the New Jersey Department of Community Affairs.

For several months, a volunteer team of local stakeholders has been assessing and evaluating successful New Jersey downtowns served by proactive management districts.

The **Metuchen Area Chamber of Commerce** is presenting this panel as an opportunity for us all to learn about the team's research and hear examples of similar initiatives in other

municipalities.

PANELISTS INCLUDE: **Beth Anne Macdonald**, Executive Director, Downtown Somerville Alliance; **Tony Brokenborough**, co-owner, Carol's Creative Chocolatez, Somerville; **Jenni Chapman**, co-owner, Over the Moon Toys and Through the Moongate, Highland Park; **Eric Berger**, principal, U.S. Real Estate Acquisitions LLC, Metuchen; **Deborah Zupan**, co-owner, Marafiki Fair Trade, Metuchen.

The panel will be moderated by **Jan Margolis**, owner of Applied Research Corporation and member of the Metuchen Area Chamber of Commerce Board of Directors.

The presentation will be taped for broadcast on MEtv ... but if you'd like to be able to ask questions, please stop in.

We'll have coffee!

Many thanks and see you around town--

Larry McCullough, Executive Director
Metuchen Area Chamber of Commerce



2016 = best. year. ever.

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