

## SOME NEWS FROM THE CHAMBER ...



### Metuchen Area Chamber of Commerce

THE LATEST *Chamber Connection Newsletter* is on the streets!

Available throughout Metuchen from the train station and library to a few dozen merchants around town.

Also [here](#) on the web.

**Next Issue** coming out in April, 2016 highlighting all the Spring & Summer Events in Metuchen -- you'll want to place a business card-size ad ...

**Call (732) 548-2964** for size, specs and price or email [metuchenchamber@optimum.net](mailto:metuchenchamber@optimum.net).

### \* \* \* UPCOMING SEMINARS \* \* \*

**Feb. 16, 23:** [Personal Finance for Small Business Owners](#) (STILL ROOM for the next 2 seminars, 8-9:15 a.m. at Metuchen Public Library ... [register today!](#))



**Mar. 15:** [How to Open a Business in Metuchen](#) ... hear from Borough officials and local business owners on helping you make a smooth start

**Mar. 21:** [Restaurant Business Mixer](#) ... hospitality expert **Lisa Todaro** of [R3 Ventures](#) offers marketing tips for food-service businesses

**Apr. 5, 12, 19:** [Online Marketing: Making Social Media Work for You](#) ... featuring communications expert **Susan Wilcox** of [e-Dynamic Marketing](#)

\* We've partnered with Central Jersey SCORE to provide [an ongoing series of free mentoring classes](#) for local business owners. Check the [SCORE website](#) for dates/times of special topic seminars on franchising, e-commerce, SBA loans, more.

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**CAN YOU LEARN** anything from a distinguished and seasoned multi-generational panel of speakers sharing the trials and triumphs of owning and operating family businesses in New Jersey?



The **Rothman Institute of Innovation and Entrepreneurship** at Fairleigh Dickinson University in Madison NJ presents the [Family Business Forum](#) ... **Feb. 24 (8:00-10:30 am)**

...

**TOPIC:** [Loving and Surviving Your Family and Your Family Business.](#)

Normally the fee is \$75.00 but they will offer a reduced fee for Metuchen Chamber members for only \$35.00. Register by Feb. 22 to [gzuccaro@fdu.edu](mailto:gzuccaro@fdu.edu) or (973) 443-8842.

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**[Have Dinner & Dialogue:](#)**

A BIT MORE leisurely networking approach to meeting your Chamber neighbors -- cocktail reception and dinner for members of Edison, Metuchen and Woodbridge Chambers of Commerce.



**Mar. 1, 2016: 5:30-7:30 pm, Renaissance**

**Woodbridge**, 515 Route 1 South, Iselin. Menu includes cheese stations, passed hors d'oeuvres (crab cakes, sesame chicken and more), three distinct and delicious pasta stations - plus cash bar.

**Full info and tickets available [right here](#). Bring an appetite for New!**

**QUICK QUIZ:**

What do a daycare, church, realtor, art gallery, wholesale clothes outfitter have in common?

**QUICK ANSWER:**

They've all joined **Metuchen Area Chamber of Commerce** to schedule a professionally produced 1-minute video spot highlighting their business.



**From now through Mar. 1, 2016**, any new or renewing memberships to Metuchen Area Chamber of Commerce can schedule a specially produced **1-minute video spot** highlighting your business.

The video will be produced by Metuchen's [Image Up Studios](#) -- master photographer / videographer **David Glasofer** has been creating high-quality visual product for advertising, industrial and commercial clients for 35+ years.

**Here is a sample** of what Image Up created for Chamber member [Paradise Custom](#)

[Stained Glass](#), featuring the fine art stylings of glassmaker **Amy Brooks**.

**Interested?** You can start your membership application and schedule a consultation time with David to get your video project rolling by calling the Chamber office at **(732) 548-2964** or emailing [metuchenchamber@optimum.net](mailto:metuchenchamber@optimum.net).

**[More details here](#)** and hurry - **offer ends Mar. 1, 2016.**

***\*\* [Visit These Links and See What's Going on in Metuchen](#) \*\****

Web: [www.metuchenchamberexchange.com](http://www.metuchenchamberexchange.com)

Facebook: <https://www.facebook.com/MetuchenChamber>

Instagram: <https://www.instagram.com/metuchenchamber>

Twitter: [@MetuchenChamber](https://twitter.com/MetuchenChamber)

Youtube Channel: [Metuchen Area Chamber of Commerce](#)

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STAY CONNECTED:

