

SOME NEWS FROM THE CHAMBER ...



Metuchen Area Chamber of Commerce



NEW STREET SIGNS AROUND Metuchen ... what's up?

Turns out a surprising number of New Jerseyans are maimed and killed each year by cars when they ride a bicycle or walk in public streets.

The **Street Smart NJ** campaign wants to change that. It's a public education effort coordinated statewide by North Jersey Transportation Planning Authority.

This month, many new signs have been posted urging motorists to obey speed limits and be more mindful of walkers and cyclers. Non-motorists are advised to wait for Walk signs and use crosswalks and avoid jaywalking. Warnings against "distracted driving" (and distracted walking and cycling) are also part of campaign.

To focus the public's attention on the **Street Smart NJ** initiative, you'll likely see more police handing out more tickets this month for violations of the above traffic laws.

[Here is](#) official info on the campaign.

[Here is](#) an overview story in the Sentinel.

[Here are](#) interesting stats on what's happened in Metuchen regarding traffic injuries and causes.

[Upcoming Chamber Seminars:](#)

Mar. 11: [Employer Legislative Committee Meeting](#)

8:00 a.m. to 9:30 a.m. Renaissance Woodbridge, 515 Route 1 South, Iselin. Harry J. Pizutelli of N.J. Department of Human Services Division of Disability Services speaks on issues related to disability hiring in the workplace. \$25, open to the public; reserve ticket at (732) 636-4040 or [barnes-karenwmcc@comcast.net](mailto:karenwmcc@comcast.net).

Mar. 15: [How to Start a Business in Metuchen](#)

8:00 a.m. to 9:30 a.m. in Council Chambers at Metuchen Borough Hall, 500 Main Street, Metuchen. Sponsored by Metuchen Savings Bank. Hear from Borough officials and local business owners on making a smooth start. Admission-free; RSVP to (732) 548-2964 or metuchenchamber@optimum.net.

Mar. 21: [Restaurant Business Mixer](#)

6:00-8:00 p.m. Two Chicks with Chocolate, 387 Main Street, Metuchen. Hospitality expert **Lisa Todaro** offers marketing tips for food-service businesses. Admission-free, open to all area food businesses. RSVP to: (732) 548-2964 or metuchenchamber@optimum.net.

Apr. 5, 12, 19: [Online Marketing - Making Social Media Work for You](#)

9:00 a.m.-12:00 noon. Susan Wilcox of e-Dynamic Marketing delivers a 3-part education series designed to help business owners take full advantage of social media, email marketing and online promotions to generate sales and grow their business. YMCA Office, 483 Middlesex Avenue, Metuchen. No fee for Chamber members; non-Chamber members \$15. [Register Here](#).

Apr. 26: [Does Your Business Have an Emergency READY Plan?](#)

8:00 a.m-9:30 am. Business restoration specialist [Chris Schoen of SERVPRO Edison](#) shows how to prepare your business for the unexpected. Metuchen Public Library 480 Middlesex Ave., Metuchen. No fee for Chamber members; non-Chamber members \$15 donation to Friends of Metuchen Library. Must register: (732) 548-2964 or metuchenchamber@optimum.net.

2016 Metuchen Fairs & Festivals

- * **April 16** - [Townwide Garage Sale Registration](#) (signup by Apr. 9)
- * **May 2** - [Golf Outing Registration](#) (signup by Apr. 29)
- * **May 22** - [2016 Street Fair Vendor/Exhibitor Application](#) (signup by Apr. 20)
- * [2016 Car Cruise Sponsorship](#) (signup by Apr. 8)
- * [2016 Junebug Performers/Writers Application](#) (signup by Apr. 15)
- * [2016 Junebug Visual Artists Application](#) (signup by Apr. 15)



***** Visit These Links and See What's **Going on in Metuchen** *****

Web: www.metuchenchamberexchange.com

Facebook: <https://www.facebook.com/MetuchenChamber>

Instagram: <https://www.instagram.com/metuchenchamber>

Twitter: @MetuchenChamber

Youtube Channel: Metuchen Area Chamber of Commerce

323-B Main Street, Metuchen NJ 08840 | (732) 548-2964 | metuchenchamber@optimum.net

STAY CONNECTED:

