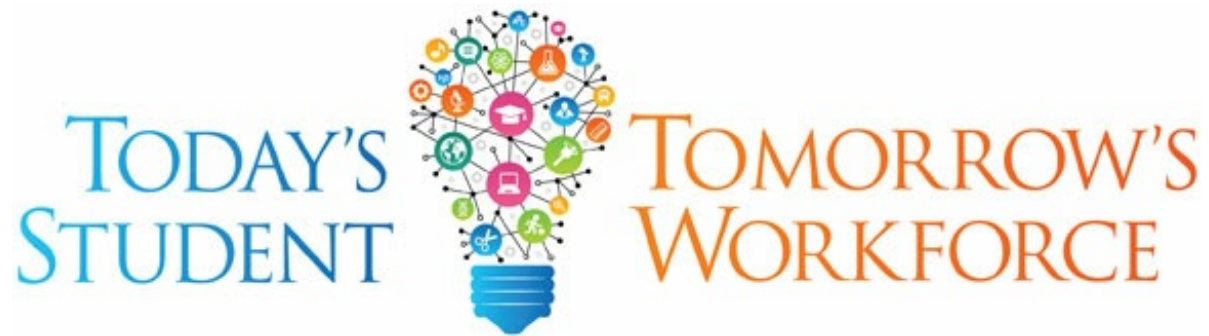


SOME NEWS FROM THE CHAMBER ...



Metuchen Area Chamber of Commerce



WE KNOW HOW important education is to America's future -- preparing our children to succeed in the global economy and grounding them in solid community-based values.

Here's your chance to do a little something with immediate impact ... all it takes is a couple mouse clicks of your time.

Farmers Insurance is offering a \$2,500 "**Thank America's Teachers**" grant available to area teachers ... you just go to the Ballot Page and click once for each teacher's project you wish to support.

Metuchen's **Edgar Middle School teacher Kathy Rice** has a classroom project for which she's seeking support:

*"Our self-contained classroom runs a ***Just Brew It*** coffee cart -- a mobile cart that sells hot Keurig*

beverages to school faculty once a week. Students learn invaluable real-life work and social skills. This \$2,500 **Farmers Insurance grant** would allow us to buy more stock and uniforms for students. We could expand our inventory, upgrade our cart, purchase a small cash register. The **Just Brew It project** has been an amazing learning tool for our students ... a great benefit if we could continue to grow this project."

That's it in a nutshell -- a small business development project honing essential marketplace skills for our middle schoolers.

To help Ms. Rice obtain the \$2,500 grant, [you go here](#) and click the **red Vote Now button** -- type her last name in the Search for a Proposal slot and *Just Brew It* comes up ready for your vote.



You can only vote once a day, but you can vote every day through March 31, 2016. The number of total clicks from all quarters determines what schools get their grant.

Can supporting our local schools be any easier?

Incidentally, you can vote for as many schools as you like ... (**Metuchen's [Edward van Eckert Farmers Insurance Agency](#)** has nominated schools in Edison, Woodbridge and New Brunswick you can vote for in addition to Edgar Middle School) ... the program is not set up to foster competition -- but, really, to get busy business people like us to spend a minute or so a day reflecting on the incredibly ingenious methods our teachers are using to boost their students' readiness.

Want to make a difference? Get your clicking finger ready.

And if your business has any similar projects that develop economic or civic skills in Metuchen's young people, please let us know, and we'll help spread word.

Thanks for paying it forward.

Larry McCullough, Executive Director



Upcoming Chamber Seminars:

Mar. 15: How to Start a Business in Metuchen

8:00 a.m. to 9:30 a.m. in Council Chambers at Metuchen Borough Hall, 500 Main Street, Metuchen. Sponsored by Metuchen Savings Bank. Hear from Borough officials and local business owners on making a smooth start. Admission-free; RSVP to (732) 548-2964 or metuchenchamber@optimum.net.

Mar. 21: Restaurant Business Mixer

6:00-8:00 p.m. Two Chicks with Chocolate, 387 Main Street, Metuchen. Hospitality expert **Lisa Todaro** offers marketing tips for food-service businesses. Admission-free, open to all area food businesses. RSVP to: (732) 548-2964 or metuchenchamber@optimum.net.

Apr. 5, 12, 19: Online Marketing - Making Social Media Work for You

9:00 a.m.-12:00 noon. Susan Wilcox of e-Dynamic Marketing delivers a 3-part education series designed to help business owners take full advantage of social media, email marketing and online promotions to generate sales and grow their business. YMCA Office, 483 Middlesex Avenue, Metuchen. No fee for Chamber members; non-Chamber members \$15. [Register Here](#).

Apr. 26: Does Your Business Have an Emergency READY Plan?

8:00 a.m.-9:30 a.m. Business restoration specialist Chris Schoen of SERVPRO Edison shows how to prepare your business for the unexpected. Metuchen Public Library 480 Middlesex Ave., Metuchen.

No fee for Chamber members; non-Chamber members \$15 donation to Friends of Metuchen Library.
Must register: (732) 548-2964 or metuchenchamber@optimum.net.

2016 Metuchen Fairs & Festivals

- * April 16 - [Townwide Garage Sale Registration](#) (signup by Apr. 9)
- * May 2 - [Golf Outing Registration](#) (signup by Apr. 29)
- * May 22 - [2016 Street Fair Vendor/Exhibitor Application](#) (signup by Apr. 20)
- * [2016 Car Cruise Sponsorship](#) (signup by Apr. 8)
- * [2016 Junebug Performers/Writers Application](#) (signup by Apr. 15)
- * [2016 Junebug Visual Artists Application](#) (signup by Apr. 15)



**** [Visit These Links and See What's Going on in Metuchen](#) ****

Web: www.metuchenchamberexchange.com

Facebook: <https://www.facebook.com/MetuchenChamber>

Instagram: <https://www.instagram.com/metuchenchamber>

Twitter: @MetuchenChamber

Youtube Channel: Metuchen Area Chamber of Commerce

323-B Main Street, Metuchen NJ 08840 | (732) 548-2964 | metuchenchamber@optimum.net

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