

# Winter Festival Parade & Christmas Tree Lighting

Calling all marchers, floats, and musicians!

Group/Organization: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

*This is the primary method for receiving confirmations and information about staging; please include additional email addresses if needed*

\_\_\_\_\_

Phone/Cell Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Number of Persons Parading: \_\_\_\_\_ Number of Vehicles: \_\_\_\_\_ Will you have a Float?: YES NO  
(PLEASE NOTE: the main Street bridge clearance is 11'-2")

**\*\*IMPORTANT\*\*** Description of Organization and/or Float/Entry for Parade announcements (you may also email this text to [metuchenchamber@optimum.net](mailto:metuchenchamber@optimum.net))

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\$25 Registrations Fee (waived for Chamber Members & Sponsors) by CHECK or CREDIT or CASH \_\_\_\_\_

## Registration Deadline: Wednesday, November 21

A nominal (\$25) fee helps defray the costs of hosting the parade (waived for Chamber Members & Sponsors of \$25 or more). Payable to the Metuchen Area Chamber of Commerce by check or online via our website.

Many thanks to our Premiere Sponsor:



Hackensack  
Meridian Health  
JFK Medical Center



Metuchen Area Chamber of Commerce  
323 Main Street, Suite B,  
Metuchen, NJ 08840  
Phone: 732-548-2964  
[metuchenchamber@optimum.net](mailto:metuchenchamber@optimum.net)

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## RULES AND GUIDELINES

The rules listed here are for safety and the quality of the parade. Failure to abide by these rules may result in removal from the parade and will jeopardize future applications to march.

1. There is NO rain date for the parade. If the weather is questionable, call the Chamber office on Sunday after 11am for announcement, or check the Chamber website.
2. The parade route is over one mile long. Walking participants should be able to keep up the marching pace for the entire parade route. Adults are welcome to accompany their children in the parade.
3. Identification banners are strongly suggested for all marching groups.
4. No Santa or Mrs. Santa costumes allowed. There will be only one Santa in the parade. Elf costumes and Santa hats are acceptable.
5. All marching units and participants are required to maintain a continuous forward motion during the parade.
6. All marchers will follow instructions from the Parade Marshals (wearing yellow vests).
7. Distribution of candy, pamphlets, or other materials along the parade route is strictly prohibited for the safety of the spectators/parade participants but can be distributed at the conclusion of the parade in the Senior Center parking lot.
8. Drop off of parade participants will be in the municipal pool parking lot. Brunswick Avenue will be closed to all traffic. Use Lake Avenue to access the parking lot.
9. All parade participants must arrive at the staging area on time — no later than 3:30 pm — and should report to a Parade Marshal in the parking lot for line of march information.
10. All floats must be constructed using non-flammable materials and must carry a fire extinguisher.
11. Small vehicles will queue on Lake Avenue, Floats will queue on Brunswick Avenue.
12. Large emergency vehicles will queue on South Main St.
13. If for some reason a group is unable to participate in the parade, please notify: the Chamber office no later than the Friday before the parade.

### STAGING INFORMATION

Assemble at Edgar School @ 3:30pm. Brunswick Avenue will be CLOSED to through traffic from Main Street; use Lake Avenue to access the staging locations.

- Floats line up on Brunswick Avenue
- Small vehicles line up on Lake Avenue
- Emergency vehicles line up on South Main Street

If dropping off participants/marchers, please do so from the Municipal Pool Parking Lot via Lake Avenue.

### PARADE ROUTE

- ▶ Begin at Main and Brunswick
- ▶ Proceed north along Main Street
- ▶ Turn left at New Street
- ▶ End at Metuchen Senior Center



The Metuchen Area Chamber of Commerce  
323 Main Street, Suite B, Metuchen, NJ 08840, Phone: 732-548-2964  
[www.metuchenchamberexchange.com](http://www.metuchenchamberexchange.com), [metuchenchamber@optimum.net](mailto:metuchenchamber@optimum.net)

